

Press Release

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SignalGuys.com has reached an agreement, and has been appointed the exclusive Master Distributor for the Applied Strobe Technology Company, Inc. for the United States Market.

The Company Targets small to large industrials, OEMs (Original Equipment Manufacturers), and wholesale distributors.

Elmhurst, Illinois, June 26th, 2003 – RJA Technology, LLC a Delaware Corporation dba SignalGuys.com, an e-commerce based click and click, world-class signaling supplier, announced today that it is targeting several hundred electrical and industrial wholesalers, OEMs, and end user customers across the United States with its announcement regarding Applied Strobe Technology's product line. In addition, the Company plans to aggressively promote itself as a signaling supply alternative focusing on this unique market niche. SignalGuys.com brings substantial experience, application assistance, and a depth of product offering, which delivers the best overall value for its customers. This major initiative was launched early in 2003 to fill a void in this sector; the Company has positioned itself as an "Alternative Source" with application assistance and service.

SignalGuys.com represents premier lines primarily in the industrial signaling category. It serves wholesale distributors, OEMs, and end customers, as well as consultants, engineering firms, etc.

Quote from RJA Technology, LLC Managing Partner : Jim Matuszewski,

"Applied Strobe Technology Company, Inc. brings a great product line to the SignalGuys.com offering. My career has spanned almost 20 years of working in the signaling and communications area with Federal Signal Corporation, and we feel uniquely qualified to grow share for a great niche manufacturer like Applied Strobe Technology. We look forward to growing their business in the United States—this truly is a feather in our cap."

Quote from Applied Strobe Technology Company, Inc. President: Al DesRoches,

"Since 1982 Applied Strobe Technology has been supplying signal strobes to the industrial market through distributors. This new relationship with RJA Technology will enhance our position in a much larger playing field"

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